HILL AND KNOWLTON, INC.

Confidential for Members

PR No. 32-60

INFORMATIONAL MEMORANDUM

August 24, 1960

Subject: Booklet, Virginia & Tobacco & Library Ltr.

Advance copies of the enclosed booklet, Virginia & Tobacco, are being distributed to:

1. 250 media in Virginia: the general press, trade publications, weekly papers, radio and television, accompanied by the attached press release.

2. Copies will be made available by the Institute to members of the Virginia congressional delegation in Washington.

Further distribution in Virginia will be to business associations and chambers of commerce, members of the state legislature, state-elected administrative and municipal officials, executive officers of major business houses, brokerage firms, speciality tobacco retailers and wholesalers, farm organizations, teachers of social studies, economics, history and agriculture in high schools and colleges, libraries, county agricultural agents, manufacturers of tobacco, and Virginia companies supplying the tobacco industry.

An additional quantity of the pamphlets will be available to those who request them.

Hill and Knowlton, Inc.
Public Relations Counsel
150 East 42nd Street
New York 17, N.Y.

cc: Tobacco Institute and TIRC Members
Public Relations Representatives
Legal Representatives
Community Relations Committee

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Source: https://www.industrydocuments.ucsf.edu/docs/mnbm0000